

City of Portage
Business Improvement District Board of Dir. meeting
Wednesday, June 13, 2012
Municipal Building 115 West Pleasant Street, Conference room 1
Minutes

Meeting called to order at 7:32 a.m.

- 1. Roll Call: Members Present:** Peggy Joyce; President; John Krueger, Vice President;; Larry Wilz, Treasurer; Chris Shadel, Jim Rusch, Shane Schmidt. Absent: Steve Polnow was excused

Non-Members Present: Gil Meisgeier, BID Contractor, Main Street Portage Ex. Dir. /BID Administrator; Roger Krejchik

- 2. Approval of May 9, 2012 Minutes**

Motion to approve May 9, 2012 minutes. Motion by Krueger, 2nd by Rusch; Motion carried, all in favor.

- 3. Claims to pay & Financials Report**

Claims were presented by Treasurer Wilz, Motion to approve. Motion by Shadel, 2nd by Krueger Motion carried, all in favor.

Motion to approve Treasurers report as presented by Wilz. Motion by Rusch, 2nd by Krueger. Motion carried, all in favor.

- 4. Discussion and possible action on BID Contractors report.**

Motion to accept Contractors report. Motion by Krueger, 2nd Schmidt, Motion carried, all in favor.

- 5. Discussion and possible action on MSP Executive Directors report.**

MSP E.D. Report was presented by MSP E.D. Meisgeier. Motion to accept MSP report. Motion by Krueger, 2nd Schmidt, Motion carried, all in favor.

- 6. Discussion and possible action on requests for financial support for 2012 down town events.**

Schmidt reported on discussion of Library fund raising committee consisting of Schmidt, Wilz, and Krueger re: BID contribution to the Library fund raising effort. This action was in response to a letter from the Library fund raising committee that Meisgeier received from the Library Fund Raising Committee and presented at the May BID board meeting.

Motion was made to grant a BID contribution of \$5,000.00 for 2012 with consideration for additional annual grants on a year to year basis. Motion by Shadel, 2nd. Schmidt. Motion carried, all in favor.

Roger Krejchik requested that \$ 4,000.00 previously placed in designated funds for future development for triangle park bounded by Edgewater, Wisconsin and DeWitt

streets be reallocated to the proposed site development plan for a community center to be located on the former woolen mill site on Mullet Street.

Motion by Schmidt to reallocate the \$4,000.00 of designated funds from Triangle park to Portage area community center. 2nd. by Krueger. Motion carried, all in favor.

BID Contractor Meisgeier requested funding for seven signs designating parking for Seniors and handicapped persons to be used at Farmer's Market in west half of east portion of Commerce Plaza parking lot. Proposal for signs from Two Rivers Sign Co. for \$210.00 for seven two sided 12" X 24" signs on Coroplast.

Motion by Krueger, 2nd by Shadel. Motion carried, all in favor.

7. Discussion and possible action on downtown street scape and marketing.

Marketing - Meisgeier brought the board up to date re: present status of I90-94-39 billboard, banners on new Hwy. 33 bridge and progress of Discover Wisconsin program.

Streetscape - Discussion took place on request for allocating up to \$2,000.00 for welded sculptures by artist Jerry Studinski to be placed in the eight 36" square planters located in the four mid block Cook St. bump outs.

Studinski sculptures were selected by the recommended by Street scape committee after viewing a sculpted bluegill of his work.

NOTE: BID representatives to the Street Scape Committee appointed by Joyce are Joyce, Polnow and Meisgeier. With Polnow acting as chair, committee was expanded to include Carol LaVigne, Jenny Dumbleton, Alderman Klapper and City Forester Raimer.

BID board members expressed interest in viewing a planter with the sample sculpture in it and/or a plan of same. No further action was taken.

8. Motion to adjourn at 9:07 by Joyce, 2nd Polnow. Motion carried. All in favor.

prepared by gam