

**City of Portage
Board of Zoning Appeals Agenda
Monday, February 25, 2013, 5:30 p.m.
Municipal Building, Conference Room One
Minutes**

Members Present: Phil Tegen, Fred Reckling, Adam Field, Carol L. Heisz, Michael Paul, Ryan Jahn

Also Present: Ken Jahn

1. Call to Order - meeting was called to order at 5:30 p.m. by Chairperson Tegen.
2. Roll Call - was taken with members above present.
3. Approval of minutes from previous meeting - motion by Reckling, 2nd by Field, motion carries.
4. Public hearings and determinations

5:30 p.m.

The application of S & L Properties Portage, LLC, 2651 Kirking Court, City of Portage, Columbia County, Wisconsin, for variances to Chapter 90, Article XII, Section 90 - 670, (b)(3), governing ground signs according to the City of Portage Zoning Ordinance.

Said variances will allow the construction of a 256 square foot/side sign ten (10) feet from the front property line, ten (10) feet from the side property line and 32 (thirty two) feet in height, variances of ten (10) from the front and side property line, seven (7) feet in height and one hundred and fifty six (156) square feet/side.

Ken Jahn was present to discuss the application for a billboard by Chad Stevenson & Jeff Liegel. The proposed sign would promote 2 Culver's restaurants (Portage on side #1, Wis. Dells on side #2), there would also be a portion on top for another business. The sign would not direct traffic to the building located on this property.

Reckling asked about ownership of the land, Jahn indicated Stevenson/Liegel were the owners. Tegen asked about the need for this sign. Jahn indicated there are 5000 vehicles traveling by the sign daily, there would be an economic value. Heisz stated this was the first time since she'd been appointed that the signage being discussed wasn't to promote the building on the property, it was off-premise billboard. Field questioned the overall size of the sign, whether there was a hardship involved, and whether or not it was within our duties as a committee to discuss. He suggested Plan Commission and Council would be more appropriate. Paul asked about setbacks and if this would interfere with the State's setbacks (no, the placement would be within the State's requirements). Jahn discussed the need for City's permission before the State would approve a billboard. Tegen questioned how much traffic either Culver's restaurant would receive by approving this billboard. Reckling suggested we consider Culver's relationship with the City before approving or denying.

Motion by Field to reject application, 2nd by Tegen. Motion carries 4-1 with Reckling voting no.

5. Adjournment - motion by Reckling, 2nd by Tegen to adjourn at 5:47 p.m., motion carries.

Respectfully submitted,
Carol L. Heisz