

Zoom Workshop for Entrepreneurs and Small Business Start-Ups Available Free:

'From Side Hustle to Small Business'

April 8, 2022

1:30pm-3:30pm

Presented by UW-Madison Small Business Development Center

Have you been thinking about turning your hobby into a business, but aren't sure where to start? Do you have a side hustle that's grown and you want to explore next steps? Are you interested in learning more about how to explore a business idea you have? This session will teach you how to use a visual business planning tool called the Business Model Canvas. This tool will help you understand how 9 functional areas of business work together to create a model of operation. The class will also give you information about resources and next steps.

Brought to you by the Innovation Champions Group

Registration

<https://sbdc.wisc.edu/start-a-business/side-hustle-to-small-biz/>

[From Side Hustle to Small Business – Small Business Development Center – UW–Madison](#)

SPECIAL EVENT FOCUSING ON SAUK AND COLUMBIA COUNTY

ENTREPRENEURS Learn how to effectively launch a new business! Featured Topics: Exploring your Idea Business Model Canvas Understand Legal Entities Accounting Best Practices Financing your Start Up Branding and Online Presence Network with area entrepreneurs and get connected to business resources!

sbdc.wisc.edu

This session is being hosted by:

- City of Portage Business Development and Planning Department
- Columbia County Economic Development Corporation (CCEDC) & Tourism
- Marquette County Economic Development/Tourism
- Madison College
- Madison Region Economic Development (MadREP)
- Sauk County Development Corporation (SCDC)
- UW Extension Columbia County
- UW Extension Sauk County